

# Consumer security an emerging issue in new computerized cars

February 8 2015, byJoan Lowy

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(AP)—Today's cars can come with many high-tech features that interact wirelessly with the electronic systems. Tiny, built-in computers control increasing numbers of vehicle functions, making keeping track of what they control or how well protected that data is difficult.

Internet access. Navigation systems. WiFi. Bluetooth. Keyless entry. Remote starting. Anti-theft systems. Tire-pressure monitoring.

And more gadgets and applications are on the way for our connected vehicles.

It's all part of the wave of developments from consumer electronics companies—along with health trackers and "smart" home appliances, for example.

A top federal regulator is pressing the tech industry to make data security a priority as new products become available—and to give consumers more control over how their data is used.

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