

WhatsApp adds messaging from Web

January 21 2015



The popular mobile messaging application WhatsApp, acquired by Facebook last year for nearly \$22 billion, unveiled a new service Wednesday for sending messages from a Web browser

The popular mobile messaging application WhatsApp, acquired by Facebook last year for nearly \$22 billion, unveiled a new service Wednesday for sending messages from a Web browser.



WhatsApp, which claims some 500 million users, said its Web service will be a "mirror" and would require an Internet-connected phone to work.

"Our Web client is simply an extension of your phone: the Web browser mirrors conversations and messages from your mobile device—this means all of your messages still live on your phone," WhatsApp said in a blog post.

The new messaging service currently only works with Google's Chrome browser and will not be available to iPhone users "due to Apple platform limitations," according to WhatsApp.

Facebook in October completed its buy of WhatsApp in a stock-and-cash deal.

The acquisition highlighted the stunning growth of <u>mobile messaging</u> but also prompted analyst questions on the price paid by Facebook and future plans for the service.

© 2015 AFP

Citation: WhatsApp adds messaging from Web (2015, January 21) retrieved 26 April 2024 from https://phys.org/news/2015-01-whatsapp-messaging-web.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.