

Crayola sorry after hackers make its Facebook page off-color

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Crayola is apologizing after hackers filled its Facebook page with off-color content.

The Forks Township, Pennsylvania-based crayon and marker manufacturer regained control of the page late Sunday and removed the offending posts.

Instead of burnt sienna and cerulean blue, the page's 2.4 million followers saw cartoon breasts and sophomoric sex jokes.

Crayola tweeted early Sunday evening that it was aware of the hack and "making every effort to stop the unauthorized posts." A few hours later, it had restored the page to its usual family friendliness.

"Our sincere apologies to our Facebook community for the inappropriate and offensive posts you may have seen here," the post said.

Crayola LLC is a subsidiary of Kansas City, Missouri-based Hallmark Cards Inc.

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