Amazon wins breakthrough nods at Golden Globes

December 11 2014

Amazon has recently bolstered its streaming video offerings but its original content is still lagging behind the popularity levels achieved by Netflix

Online retail giant Amazon scored its first ever Golden Globe nominations Thursday—a breakthrough in its bid to catch up with streaming pioneer Netflix.

Amazon won two nods for breakout original [series]() "Transparent," a dark comedy about a man (played by veteran actor Jeffrey Tambor) who has

transitioned to become a woman and is working out the thorny details of telling his family.

"Amazon wasn't a proven awards entity until this morning's announcement," commented industry magazine Entertainment Weekly after the show earned nominations for best comedy series and best comedy actor for Tambor.

"Transparent" will go head to head against Netflix's "Orange is the New Black" in the best comedy series category, which also includes "Girls," "Jane the Virgin" and "Silicon Valley."

In October, Amazon ordered a second season of the series, the creation of Jill Soloway, an Emmy-nominated writer on cult series "Six Feet Under." The first season was released on September 26.

Amazon has recently bolstered its streaming video offerings. But so far, its own original content has not quite reached the popularity level achieved by Netflix, with its signature series "House of Cards" and "Orange Is The New Black."

Representatives for Amazon did not immediately respond to a request for comment on the nominations.

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Citation: Amazon wins breakthrough nods at Golden Globes (2014, December 11) retrieved 27 April 2024 from https://phys.org/news/2014-12-amazon-breakthrough-golden-globes.html