

# Yelp acquires French rival Cityvox

October 28 2014

---

The online review website Yelp announced Tuesday it had acquired French-based rival Cityvox in its latest overseas expansion.

Financial details of the deal were not disclosed for Cityvox, a site created in 1999 and bought by French telecom giant Orange in 2008.

The deal for Cityvox, which specializes in restaurant and nightlife reviews, follows Yelp's acquisition last week of Germany's Restaurant-Kritik.

The [deal](#) "further illustrates Yelp's commitment to the development of the European market and clearly underlines our goal of becoming the go-to local business review site internationally," said a blog post from Yelp's Mike Ghaffary.

"Cityvox has a local reputation for providing great consumer insights for businesses ranging from restaurants and brasseries to cinemas and clubs, basically any business falling into the restaurant and nightlife categories. We are looking forward to integrating this review and photo content into Yelp and putting it at the service of consumers throughout France."

Yelp is present in 29 countries and claims to have 139 million monthly visitors. It has operated in France since 2010.

© 2014 AFP

Citation: Yelp acquires French rival Cityvox (2014, October 28) retrieved 19 April 2024 from

<https://phys.org/news/2014-10-yelp-french-rival-cityvox.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.