

CBS debuts stand-alone streaming service

October 16 2014, by Mae Anderson

(AP)—CBS is jumping on the cord-cutting bandwagon, launching a stand-alone digital streaming service for \$5.99 a month that will offer subscribers access to its current and older shows.

The news comes a day after HBO said it plans to offer a streaming-only service next year. Americans are increasingly turning to digital media to watch TV and movies. About 45 percent of Americans stream <u>television shows</u> at least once a month, according to research firm eMarketer. That number is expected to increase to 53 percent or 175 million people by 2018, it says.

"With video consumption habits changing all the time, it is very important that we continue to provide the best local news, entertainment and sports via a service like CBS All Access," said Peter Dunn, president of CBS Television Stations, in a statement. "Television stations have been the fabric of local broadcasting for 75 years, and today's announcement is part of paving the way for the next 75."

The broadcast TV network says 15 current prime-time shows such as "The Good Wife" and "Survivor" will be available the day after they air on the service, called CBS All Access.

Subscriptions to the service will include the ability to stream CBS stations live in 14 markets and watch previous seasons of current shows as well as older shows from both CBS and other networks like "Twin Peaks" and "Cheers."



But live-streaming of sporting events, including NFL coverage, is not available.

Other monthly streaming services, Hulu and Netflix, currently offer some CBS shows for streaming, but the CBS All Access service offers a more complete catalog.

© 2014 The Associated Press. All rights reserved.

Citation: CBS debuts stand-alone streaming service (2014, October 16) retrieved 24 April 2024 from https://phys.org/news/2014-10-cbs-debuts-stand-alone-streaming.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.