

Twitpic to stay alive with new owner

September 18 2014



Twitpic, a service used to share pictures on Twitter, announced it is being acquired by an undisclosed buyer

Twitpic is being acquired in a deal that will give renewed life to the widely used service for sharing pictures on Twitter.

It is a stark reversal in fortunes after Twitpic said in a blog post early this month that it would be shutting down on September 25 because its [bid](#) to trademark its name was being opposed by San Francisco-based Twitter.

"We're happy to announce we've been acquired and Twitpic will live on!" the company said in a message fired off on Twitter on Thursday.

Twitpic left the identity of the buyer a mystery, along with specifics of the take-over.

"We will post more details as we can disclose them," Twitpic said.

Twitter had threatened to essentially close the door to Twitpic photos or videos if the [startup](#) didn't withdraw its trademark application, according to the blog post.

Twitpic said it launched in early 2008 and filed to trademark its name with US patent officials the following year.

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