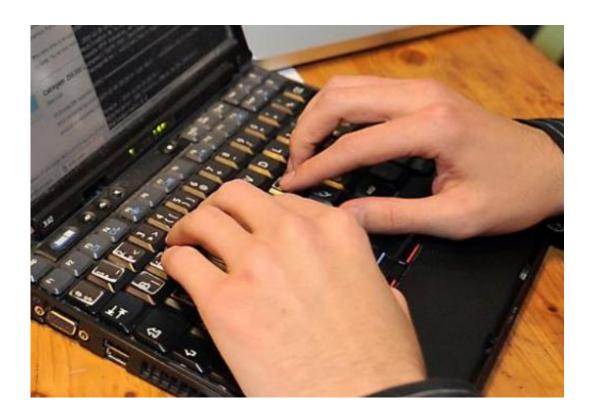


China blocks 'privacy' search engine DuckDuckGo

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DuckDuckGo, which gained popularity following revelations of US government surveillance online, has only a tiny share of the <u>search</u> <u>engine market</u> but recently became an option as the default for iPhones in the new iOS 8 mobile platform.

The company prides itself as "the search engine that doesn't track you," says its website.

DuckDuckGo has been blocked since September 3, according to GreatFire.org, which tracks web services in China.

DuckDuckGo founder Gabriel Weinberg confirmed the news in an email to AFP, saying, "we aren't sure why" the search engine was blocked.

He added that DuckDuckGo "is now available in iOS 8 and (Apple's) OS X Mavericks and Mountain Lion and all of our focus is on that."

Barry Schwartz, a consultant who blogs on Search Engine Land, said that "it is unclear as to why China has blocked the <u>search engine</u> but it might be due to them not complying with their filtering regulations."

China has long blocked certain US online services such as Google.

In July, Microsoft announced it was being investigated by Chinese authorities in an anti-monopoly probe.

China's rigorous control over the Internet includes the blocking of foreign websites such as Facebook, Twitter and YouTube using a system known as the "Great Firewall."

DuckDuckGo, created in 2007, does not store IP addresses or create profiles of users.



The storage of online data has become a concern following revelations of a massive surveillance program run by the US National Security Agency, with access to data from Google, Yahoo and other Internet firms.

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