

Buyers bite big at larger Apple iPhones

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A member of the media inspects the new iPhone 6 during an Apple special event at the Flint Center for the Performing Arts on September 9, 2014 in Cupertino, California

Apple's website was swamped Friday in what appeared to be a record-setting buying binge fueled by smartphone buyers' desire for large-screen iPhones.

Bigger did indeed seem to be better to the throngs who jockeyed in a virtual scrum to get access to the Apple website to order iPhone 6 and

the larger-size iPhone 6 Plus models.

Many people took to Twitter with terse tales of frustration and perseverance needed to get through and pre-order the new Apple smartphones set for release on September 19.

The delivery date for iPhone 6 Plus steadily crept outward as the morning wore on and word by mid-day here was that pre-orders had sold out for what will be the biggest Apple smartphone. Apple was promising delivery of the biggest iPhone in three to four weeks.

Those ordering iPhone 6 models or early to order its larger sibling iPhone Plus are still in line to receive them as originally scheduled next Friday.

Technology news website Re/code quoted an Apple spokesperson as saying "response to iPhone 6 and iPhone 6 Plus has been incredible with a record number of preorders overnight."

Apple on Tuesday unveiled its first smartwatch and two large-screen versions of the iPhone, in a move to recapture its role as a trend-setter.

Apple added in a new mobile wallet that will allow consumers to simply tap their phones to pay retailers.

New iPhone 6 models boost screen sizes in what some see as the company catching up to a "phablet" trend combining features of smartphones and tablets.

The frenzy at Apple's [website](#) on Friday indicated that in the eyes of myriad iPhone lovers, bigger is indeed better.

Apple's main rival Samsung has long had a range of larger handsets and

has tried to market a smartwatch of its own.

The iPhone 6 will have a screen of 4.7 inches and the 6-Plus will be 5.5 inches, allowing Apple to adapt to consumers' apparent preference for bigger displays.

The new iPhone 6 starts at the same price of existing iPhones at \$199 for US customers while the iPhone 6 Plus will be at \$299 with a two-year contract. Unlocked or unsubsidized models will start around \$650.

Apple's move, expanding the latest iPhone with a four-inch screen, comes as consumers are switching to handsets with bigger displays to watch videos and browse the Internet.

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