

Man who raised \$55K is throwing potato salad party

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An Ohio man who jokingly sought \$10 from a crowdfunding website to pay for his first attempt at making potato salad and ended up raising \$55,000 is making good on his promise to throw a huge party.

Zack Brown is planning PotatoStock 2014, an all-ages, charity-minded party Saturday in downtown Columbus featuring bands, food trucks, beer vendors, potato-sack races and definitely potato salad.

His effort on Kickstarter to buy potato salad ingredients took on a life of its own and attracted worldwide attention as the amount grew.

The Idaho Potato Commission and corporate sponsors have donated supplies for Brown and volunteers to whip up 300 pounds of potato salad for the event.

The Columbus Dispatch reports Brown used some of the money to aid charities fighting hunger and homelessness.

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