

## World Cup final sets records on social media

July 14 2014



Germany's forward Andre Schuerrle (centre) holds the trophy as he celebrates with teammates after his team's victory in the final match against Argentina for the FIFA World Cup at the Maracana Stadium in Rio de Janeiro on July 13, 2014

Germany's nail-biting victory over Argentina in the World Cup final entered the record books on social media giants Twitter and Facebook.

Sunday's match generated a record number of tweets a minute as the final whistle went, Twitter said Monday.



A total of 618,725 tweets a minute were registered after Germany scored the winning goal in extra time to defeat Argentina 1-0, the social network said.

That beat the 580,000 tweets a minute generated during host Brazil's humiliating 7-1 thrashing at the hands of Germany last week.

However, overall number of <u>tweets</u> during the match was 32.1 million, fewer than the 35.6 million posts during the Brazil-Germany semi-final.

Sunday's final was also the most talked about sporting event on Facebook, with a total of 280 million interactions by 88 million users, including comments, likes and posts, the social media giant said.

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Citation: World Cup final sets records on social media (2014, July 14) retrieved 19 April 2024 from <a href="https://phys.org/news/2014-07-world-cup-social-media.html">https://phys.org/news/2014-07-world-cup-social-media.html</a>

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