

New push to get girls into computer sciences

June 19 2014, by Martha Mendoza

Google has given The Associated Press an early look at how it's trying to change the gender disparity in its own workforce, and in the pipeline of potential workers, by launching a campaign Thursday called "Made with Code."

A website features female role-model techies who write software to design cool fabrics or choreograph dances. There are simple, fun [coding](#) lessons aimed at girls and a directory of coding programs for girls. The search giant is also offering \$50 million in grants, and it's partnering with Girls Who Code, a nonprofit launched in 2012 that runs summer coding institutes for girls.

Less than one percent of high school girls think of computer science as part of their future, even though it's one of the fastest-growing fields in the U.S. today.

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