

How Apple's new iCloud pricing compares to rivals

June 6 2014



When it comes to cloud services, Apple has been lagging behind its rivals for quite a while, but this week, the tech titan took some steps to play catch-up.

Most notably, Apple announced that it plans to drop the price of [cloud storage](#) plans later this year, offering customers more space than they get now for less than what they're currently paying.

Here are Apple's upcoming iCloud plans:

- 5 GB for free

- 20 GB for \$0.99 per month

- 200 GB for \$3.99 per month.

Apple also said it will offer plans that range all the way up to 1 TB, but it did not specify pricing beyond the 200 GB option. The company also did not say when these plans will become available.

Either way, Apple's new [plans](#) are a lot cheaper than what it offers now:

- 5 GB for free

- 10 GB for \$20 per year, about \$1.67 per month

- 20 GB for \$40 per year, about \$3.34 per month

- 50 GB for \$100 per year, about \$8.34 per month

The upcoming iCloud pricing structure will make Apple a more attractive option when compared to its rivals. Here's how they stack up:

Google Drive

- 15 GB for free

- 100 GB for \$1.99 per month

- 1 TB for \$9.99 per month

- 10 TB for \$99.99 per month

- 20 TB for \$199.99 per month

-30 TB for \$299.99 per month

Microsoft OneDrive:

-7 GB for free

-Additional 50 GB for \$25 per year, about \$2.08 per month

-Additional 100 GB for \$50 per year, about \$4.17 per month

-Additional 200 GB for \$100 per year, about \$8.34 per month

DropBox:

-2 GB for free

-100 GB for \$9.99 per month

-Unlimited storage for \$15 per month per customer, requires at least five [users](#). This means there's a total minimum price of \$75 per month.

Box:

-10 GB for free

-100 GB for \$5 per month

-Unlimited storage for \$15 per month, per customer, requires at least three customers. This means there's a total minimum price of \$45 per month.

For customers who are looking for storage in the range of 20 GB to 200 GB, Apple's new pricing makes it a more affordable option than

Microsoft, Box and Dropbox. The new pricing also makes it more comparable to Google's [pricing](#).

This is good news for Apple fans as they will surely be using iCloud a lot more going forward. The company on Monday said that once OS X Yosemite and iOS 8 are released this fall, all photos taken on iPhones and iPads will be saved to iCloud so that users can access their pictures through any of their Apple devices. OS X Yosemite and iOS 8 will also introduce iCloud Drive, a special folder where users can save their files to make them easily accessible through any of their Apple devices and Windows 8 computers.

With iCloud Drive and the iCloud update for the Photos app, Apple users will need all the cloud [storage](#) they can get.

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