

AMC network to premiere new show on Tumblr

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The AMC television network says it is using the social media site Tumblr to premiere its new series about the early days of personal computing.

The series, "Halt and Catch Fire," began as a sneak preview Monday on Tumblr. It will air the first time on AMC on June 1. The series is set in the early 1980s. It follows three people who team up to try and build a computer that will change the future.

In recent weeks, AMC has been holding screenings of the new show at technology companies, including Apple, Twitter, Google, DropBox and, on Monday, Tumblr.

The series will run for 10 weeks on AMC, the network home of "The Walking Dead."

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