

Ex-Skype CEO, marketing officer out at Microsoft

March 3 2014

Microsoft says former Skype CEO Tony Bates and Chief Marketing Officer Tami Reller are leaving the company.

New CEO Satya Nadella announced the news in a blog post Monday. It's his first big move since he took over from outgoing CEO Steve Ballmer last month.

Chris Capossela was promoted to executive vice president and chief marketing officer, while executive vice president of advertising and strategy Mark Penn was named chief strategy officer.

Nadella says in the post that the [company](#) needs to "drive clarity, alignment and intensity across all our work."

He said Microsoft's goal is to work in harmony like a team of rowers, citing a passage from "The Boys in the Boat," a book about the 1936 U.S. men's Olympic gold medalist eight-oar rowing team.

More information: Online: bit.ly/1hGOBHr

© 2014 The Associated Press. All rights reserved.

Citation: Ex-Skype CEO, marketing officer out at Microsoft (2014, March 3) retrieved 16 June 2024 from <https://phys.org/news/2014-03-ex-skype-ceo-officer-microsoft.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.