

Camera used on moon landing sold for \$758,489

March 24 2014



This photo provided by Galerie Westlicht in Vienna shows a Hasselblad 500 camera which was part of the equipment carried by the 1971 Apollo 15 mission _ and the only camera ever bought back from the moon. It was put on auction Saturday, March 22, 2014 and was sold for nearly 760,000 US dollar. Westlicht identifies the new owner as Japanese businessman Terukazu Fujisawa. It says the owner of an electronics chain placed his winning bid of 550,000 euros by phone. (AP Photo/Galerie Westlicht)

It was put on auction as a camera that made it to the moon and back.

And it had its price—nearly \$760,000.

The Hasselblad 500 sold over the weekend is described by Vienna auctioneers Galerie Westlicht as part of the equipment carried by the 1971 Apollo 15 mission, the fourth manned mission to land on the moon. Galerie Westlicht identifies the new owner as Japanese businessman Terukazu Fujisawa.

It says the owner of an electronics chain placed his winning bid of 550,000 euros by phone. Bidding started Saturday at 80,000 euros—just over \$110,000.

The gallery initially described the Hasselblad as the only camera ever brought back from the moon but later said it was one of several, after some experts questioned that claim.

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