

Twitter account cataloguing Sochi problems goes viral

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A dog basks in the sun as Olympic athletes take part in an unofficial cross-country training session at the Laura Cross Country Skiing and Biathlon Centre in Rosa Khutor, near Sochi, on February 5, 2014

A Twitter account highlighting the myriad teething problems that have plagued the Winter Olympics has attracted 324,000 followers—120,000 more than the official Sochi account.

Describing itself, the @SochiProblems account says "I'm a mess, and not



prepared for you! Our athletes live like Kings!"

There has been widespread criticism that not all the facilities were ready on time for the Olympics, in particular accommodation for media, despite the estimated <u>price tag</u> of \$50 billion for building facilities and infrastructure in the underdeveloped southern Russian region.

Tweets on the account show examples of shoddy workmanship, poor plumbing, accommodation littered with debris and unsightly areas close to the Olympic stadium.

It even features stray dogs on the streets, an issue that has caused a stir.

US athlete Johnny Quinn tweeted a picture of a bathroom door he was forced to smash down after becoming stuck.

"...With no phone to call for help, I used my bobsled push training to break out," he said.

Other <u>tweets</u> poke fun over the glitch at the opening ceremony, when one of the Olympic rings failed to open.

The <u>account</u> is reportedly the brainchild of a Canadian journalism student called Alex Broad.





Performers sing as the Olympic rings are presented during the Opening Ceremony of the Sochi Winter Olympics, at the Fisht Olympic Stadium, on February 7, 2014

"When I first did it, that constant thought in my brain was like, 'OK now it's going to take off," he told the Toronto Observer.

"I sent two Tweets out, it's going to blow up. And I sat there and nothing happened, I was, like, 'You know what, if I get 15 followers that will be cool'.

The next time he checked @SochiProblems, the number of followers had leapt.

"I couldn't believe how much it had escalated and it just blew my mind," he said.



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