

Sandisk releases 64GB wireless flash drive

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Wireless flash drive.

SanDisk Corporation today announced the 64GB SanDisk Connect Wireless Flash Drive in advance of the 2014 Consumer Electronics Show. The drive extends SanDisk's popular line of wireless flash memory storage products, offering users even more wireless memory expansion for their mobile devices. In addition, recently released software updates enhance the performance and functionality of both the SanDisk Connect Wireless Flash Drive and Wireless Media Drive.

The SanDisk Connect line of products is designed to alleviate storage capacity limitations that consumers experience with their [mobile devices](#). Data from the SanDisk Memory Zone [memory](#) management app for Android devices, which recently surpassed 1.5 million downloads, indicates 44 percent of users have less than half of their mobile device's internal storage capacity free, and nearly one quarter of users are at more than 80 percent utilization. The data also shows that when memory

utilization reaches 80 to 90 percent, users proactively make space available by deleting or removing content.

"We are addressing a common problem of consumers running out of memory on mobile devices, and are extending our Connect product line with a 64GB Wireless Flash Drive for access to even more videos, photos, music, and documents on-the-go," said Dinesh Bahal, vice president, product marketing, SanDisk. "With the SanDisk Connect products, consumers can expand the memory on their phones and tablets, stream movies, and share photos and documents with colleagues, friends and family with ease and style."

The SanDisk Connect product line enables consumers to wirelessly stream and store content on-the-go without Internet access. In addition to the release of the 64GB SanDisk Connect Wireless Flash Drive, SanDisk has been continuously updating the software to improve performance and accessibility of the drive while keeping a cellular data connection. For the Wireless Media Drive, updates also include a web app that enables wireless access from PCs and Mac computers, as well as Windows 8 based tablets, and the ability to play back movies purchased on iTunes.

Provided by SanDisk Corporation

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