

PS4 and Xbox One fuel US videogame industry sales

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"The newest consoles from Microsoft and Sony are off to a tremendous



start," said NPD analyst Liam Callahan.

"Xbox One led consoles sales in December, while PlayStation 4's twomonth total makes it the best selling console during the two-month launch window."

The rival consoles were released in November and eagerly snapped up by players.

Nintendo's Wii U consoles also fared well during the holidays, with December logging its best monthly sales since its release about 13 months earlier, Callahan said.

Videogame <u>hardware sales</u> more than offset a 17 percent drop in sales of game software to \$1.31 billion in December, according to NPD.

For the full year, <u>game software</u> sales were down 11 percent from 2012 to \$6.34 billion. One reason for the drop was said to be that fewer titles were released.

US videogame hardware sales for the December holiday period were \$1.37 billion, a 28 percent rise over the same period a year earlier, NPD reported

Videogame hardware sales for the year tallied \$4.26 billion, up five percent from the \$4.04 billion logged in 2012.

When factoring in money spent on game rentals, downloadable content, micro-transactions, mobile "apps," play at social networks, subscriptions, and used game sales, nearly \$2.4 billion was spent on games in December, according to NPD.

NPD ranked "Grand Theft Auto V," published by Take 2 Interactive



Software, as last year's top-selling videogame.

Electronic Arts' military shooter title "Battlefield 4" was the second most popular game with buyers, with France-based Ubisoft's "Just Dance 2014" taking third spot.

The latest installment of the beloved "Call of Duty" franchise was the best selling game in the United States in December, according to the industry tracker.

It was the fifth consecutive month of rising overall US sales in the <u>videogame industry</u>.

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