

## Netflix will 'just work' for buyers of new 4K TVs

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Netflix says video streaming in ultra-high definition will "just work" for buyers of new UHD sets from Sony, LG, Samsung, Vizio and others.

That's because Ultra HD models from those makers will include the Netflix app and chips that decode signals in the so-called High Efficiency Video Coding standard, or HEVC.

The chip is required to decode signals that Netflix Inc. will squeeze through the Internet at a speed of 15.6 <u>megabits</u> per second. That's a download speed readily achievable for Internet providers in the U.S.

When the sets go on sale in the next few months, Netflix will be ready with Ultra HD programming, including some nature documentaries and the second season of its original series, "House of Cards."

Netflix announced this at the International CES gadget show.

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