

LG jumps into wearable fitness gadget market

January 6 2014



A member of the media tries on an LG Life Band Touch activity tracker during the 2014 Consumer Electronics Show, Monday, Jan. 6, 2014, in Las Vegas. The tracker offers features like calorie output and heart rate tracking. (AP Photo/Julie Jacobson)

Korean electronics maker LG is jumping into the wearable fitness market.

The company is making earbuds that will measure your [heart rate](#) from inside your ears. The earbuds connect to a small medallion that syncs to a smartphone via Bluetooth wireless technology.

LG Corp. is also making a wristband that goes further than the Nike FuelBand SE unveiled in November. LG's version sports an [organic light-emitting diode](#) display that allows the user to control music, accept [incoming calls](#) and be alerted to text messages. Nike Inc.'s FuelBand has a dot matrix display that has more limited readout capabilities related only to fitness.

The wearable gizmos were unveiled at the International CES gadget show in Las Vegas on Monday.

There were no immediate details on price and release dates.

© 2014 The Associated Press. All rights reserved.

Citation: LG jumps into wearable fitness gadget market (2014, January 6) retrieved 26 April 2024 from <https://phys.org/news/2014-01-lg-wearable-gadget.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.