

# Move over Kim, Beyonce is queen of Internet in US (Update)

December 2 2013

---



Beyonce Knowles attends the Costume Institute Benefit at The Metropolitan Museum of Art, May 6, 2013

It was a year for "twerking," "selfies," and "cronuts" in Internet

searching, right up there with Hollywood, pop and reality stars.

Web users also were interested in subjects ranging from the "Zombie Apocalypse" to the troubled rollout of Obamacare, according to an annual review by Yahoo released Tuesday.

For Americans, Miley Cyrus was the top search query on Yahoo—inspired by the pop star's go at the butt-shaking dance called twerking.

Yahoo's 2013 year in review released Tuesday said Cyrus dethroned reality TV star Kim Kardashian, who dropped to number two despite her highly publicized pregnancy, divorce and engagement.

Yahoo said swimsuit model Kate Upton was number three, followed by the online gaming phenomenon Minecraft. Next was actress-singer Selena Gomez, and sixth was the troubled rollout of President Barack Obama's health care plan, or Obamacare.

Some other popular items, Yahoo said, were searches related to the "Zombie Apocalypse," and the new \$100 bill. Twerking was among the popular "Web obsessions," according to a Yahoo statement, along with "selfies," or self-directed photos captured on a smartphone.

Top food-related searches were "cronuts," a croissant-style of donut, and "how to cook spaghetti squash," Yahoo said.



US singer Miley Cyrus poses for photographers on the red carpet as she arrives for the Bambi awards at the Stage theatre at Potsdamer Platz in Berlin on November 14, 2103

The most popular search terms were a bit different on Bing, the Microsoft search engine which released its annual review on Sunday for users in 12 countries.

According to Bing, Beyonce dethroned reality TV personality Kim Kardashian as the most searched person on the Internet in 2013 for Americans.

While Beyonce outpaced Kardashian in the United States, according to

Bing, she was also number two in Britain, behind Canadian pop singer Justin Bieber. Britain's number three searched personality was Kate Middleton, the Duchess of Cambridge.

In Australia, Miley Cyrus edged homegrown model Miranda Kerr as the most-searched person, ahead of Kevin Rudd, the former prime minister, Bing said in a blog post Sunday.

Cyrus was also number one in Canada, ahead of Britain's duchess and American actress Amanda Bynes.

The Barbadian singer Rihanna was the top-searched person in France, followed by Kardashian and Beyonce, the blog said. Selena Gomez was number one in Germany, edging Cyrus and Bieber.

Brazil, China, India, Japan and Spain favored their own celebrities: the number one spot went, respectively, to actress Bruna Marquezine, actor Wen Zhang, actor Salman Khan, model Danmitsu and pop star David Bisbal.

In Italy, the Argentine-born television personality and host of Italia's Got Talent, Belen Rodríguez, was at the top of the list.

In the United States, the top five most searched people of the year were all women, with only two men in the top 10—Bieber at number six and President Barack Obama number 10.

The Dallas Cowboys NFL team was the top-searched sports team by Americans, Bing said. And Facebook was the most-requested search item among social networks, ahead of Pinterest and Twitter.

Xbox beat iPhone as the top searched gadget among Americans and Iron Man 3 was the most requested movie, according to Bing.

Yahoo said its most popular gadget-related searches were for iPhone models and smartphones from Samsung.

© 2013 AFP

Citation: Move over Kim, Beyonce is queen of Internet in US (Update) (2013, December 2) retrieved 24 June 2024 from <https://phys.org/news/2013-12-kim-beyonce-queen-internet.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.