

'Golden Tweet' is Twitter's most echoed note in 2013

December 12 2013



Actress Lea Michele (L) and actor Cory Monteith arrive at the 19th Annual Screen Actors Guild Awards held at The Shrine Auditorium on January 27, 2013 in Los Angeles, California

Twitter revealed Thursday that a message acknowledging the death of "Glee" television show star Cory Monteith was the most reposted tweet on the globally popular messaging platform this year.

"Thank you all for helping me through this time with your enormous

love & support. Cory will forever be in my heart," read the tweet by co-star Lea Michele (@msleamichele) about Monteith's fatal drug overdose.

It was retweeted more than 408,000 times by users from 133 countries, making it the "Golden Tweet" of 2013, according to the San Francisco-based Internet company.

"Among the millions of affecting Tweets this year, there is something we call The Golden Tweet," Twitter spokesman Gabriel Stricker said in a blog post.

"It's the most-retweeted Tweet of the year—the one that resonated most with millions of Twitter users around the world. In 2013."

A Twitter message announcing the death of "The Fast and The Furious" film celebrity Paul Walker in a car crash was second, having been retweeted 400,367 times, according to Stricker.

"It's with a heavy heart that we must confirm Paul Walker passed away today in a tragic car accident," read the tweet from @RealPaulWalker.

The third most retweeted message was fired off by One Direction band member Niall Horan rejoicing in having just turned 20 years old.

"Yesss ! I'm 20 ! Wohooo ! No more teens!" Horan chimed at the Twitter account @NiallOfficial.

© 2013 AFP

Citation: 'Golden Tweet' is Twitter's most echoed note in 2013 (2013, December 12) retrieved 26 April 2024 from <https://phys.org/news/2013-12-golden-tweet-echoed-twitter.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private

study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.