

FT moves to single print edition, many digital editions

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Editor of the Financial Times newspaper Lionel Barber arrives at the High Court in London on January 10, 2012

The Financial Times is moving to a single print edition and increasing the number of digital editions, editor Lionel Barber said on Thursday.

The re-organisation of the paper's editorial and production processes will produce a single daily global print edition composed of web content, Barber said in a memo to staff outlining the latest step in the paper's



"digital first" strategy.

"The 1970s-style newspaper publishing process—making incremental changes to multiple editions through the night—is dead. In future, our print product will derive from the web offering—not vice versa.

"The new FT will be produced by a small print-focused team working alongside a larger integrated web/day production team."

The paper currently produces five <u>print editions</u> for the United States, Britain, Europe, Middle East and Asia. Pearson said the paper would still be printed at sites around the world.

The FT, which is owned by British company Pearson, saw web subscribers outstrip its print circulation for the first time last year.

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