

Amazon.com raises free shipping minimum to \$35

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Amazon.com customers will need to spend more money on the site in order to qualify for free shipping.

The [online retailer](#) raised the minimum order size needed for free shipping to \$35 from \$25. The change, made Monday, comes ahead of the busy holiday shopping season.

Amazon.com Inc. is pushing customers to sign up for its Amazon Prime service, which costs \$79 a year. Members receive free two-day shipping on millions of items on the [site](#).

In a post on its website, Amazon.com Inc. says that it's the first time it has increased its free shipping minimum in more than a decade.

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