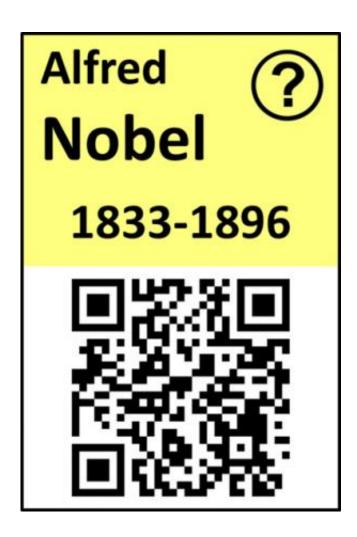


QR code access to Nobel Prizes in Chemistry

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Mobile devices equipped with a QR (quick response) code scanning app now can give users instant access to 110 years of information about the most prestigious honors in science, the Nobel Prizes. Credit: American Chemical Society

Mobile devices equipped with a QR (quick response) code scanning app,



which gives consumers instant access to information on the Web, now can give the same access to 110 years of information about the most prestigious honors in science, the Nobel Prizes. Information about the Nobel Prizes in Chemistry comes from a new QR-coded poster described in ACS' *Journal of Chemical Education*.

Vasco D. B. Bonifácio points out that mobile technology is transforming the way students learn in the classroom. From 25 to 50 percent of <a href="https://high.ncbi.nlm.ncbi.

The article describes design of a poster of the Nobel laureates, featuring not thumbnail portraits and short summaries, but rows of QR codes. These two-dimensional barcodes, scanned by camera-equipped smartphones and tablets, give mobile-device users instant access to websites. Each laureate's code on Bonifácio's Nobel poster is arranged chronologically in a table resembling the periodic table of the elements and directs users to the chemist's profile page or video interview on the official Nobel Prize website. "Because the mobile-learning environment clearly benefits the learning process by introducing science and other subjects with a fun and exciting platform, these tools are attractive resources," Bonifácio states.

The article is titled "Offering QR-Code Access to Information on Nobel Prizes in Chemistry, 1901-2011."

More information: Offering QR-Code Access to Information on Nobel Prizes in Chemistry, 1901–2011, J. Chem. Educ., Article ASAP DOI: 10.1021/ed300812y



Abstract

The Nobel Prize is the most prestigious prize in the world. With the use of online free available tools, a poster was constructed with QR-coded information about of the Nobel Prizes in chemistry from 1901 to 2011. The QR-NPchem poster can be explored as a mobile-learning tool, using a smart phone, to introduce the Nobel Prizes in Chemistry in the classroom.

Provided by American Chemical Society

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