

Music video platform Vevo comes to Germany

September 2 2013



US online music video channel Vevo said Monday it will launch its services in Germany this year after reaching a licensing deal with GEMA, the country's publishing rights agency.

US online music video channel Vevo said Monday it will launch its services in Germany this year after reaching a licensing deal with GEMA, the country's publishing rights agency.

While Vevo's sometime rival YouTube is locked in a long-running

dispute with GEMA over how much it should pay copyright holders for streaming songs, Vevo said the deal will enable it to launch services in Germany by the end of this year.

German YouTube users are currently blocked from viewing tens of thousands of music videos from both local and international artists represented by GEMA.

Set up in 2009 as a joint venture between Universal Music and Sony Music, Vevo is currently present in around a dozen countries.

It offers free access to more than 75,000 music videos.

© 2013 AFP

Citation: Music video platform Vevo comes to Germany (2013, September 2) retrieved 26 April 2024 from <https://phys.org/news/2013-09-music-video-platform-vevo-germany.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.