

FTC looking into proposed Facebook changes

September 12 2013

The Federal Trade Commission is looking into a set of privacy policy changes that Facebook proposed in late August.

The changes, which have not gone into effect, are drawing criticism from <u>privacy groups</u>. Six of them sent a letter to the FTC last week saying that the revisions violate a 2011 settlement with the agency. As part of the settlement, Facebook agreed to get explicit approval from users before changing its privacy controls.

Facebook Inc. says the proposed changes don't give the company additional rights to use consumer information in advertising. The company says it seeks to "further clarify and explain our existing practices."

The FTC says it is monitoring compliance with its order, just as it does in all cases. The agency has not launched a formal investigation.

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