

# BlackBerry unveils new Z30 smartphone

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Struggling smartphone maker BlackBerry has unveiled its new Z30, touting it as the company's biggest, fastest and most advanced smartphone.

The all-touch smartphone comes with a 5-inch (12.7-centimeter) display and BlackBerry's largest battery so far. BlackBerry says it's designed for people looking for a smartphone geared toward communications, messaging and productivity.

The company's full Documents To Go suite comes preinstalled and the phone runs on the latest version of the BlackBerry 10 [operating system](#).

The Z30 is set to initially launch next week in the U.K. and Middle East, along with the rest of the world before the [holiday season](#).

The launch comes as the Canadian smartphone maker continues to ponder a possible sale of the company amid tough competition from fellow smartphone makers like Apple Inc. and Samsung.

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