

Sony's PlayStation 4 to launch on Nov. 15 in US

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In this June 10, 2013 file photo, Sony Computer Entertainment president and CEO Andrew House introduces the new PlayStation 4 at the Sony PlayStation E3 media briefing in Los Angeles. Twitch is coming to the PlayStation 4. The popular streaming video service that allows gamers to broadcast footage online was previously announced as a feature for Microsoft's Xbox One. Sony said Tuesday, Aug. 20, 2013, the service would also be available on the PS4, which

adds a "Share" button to its new controller. (AP Photo/Jae C. Hong, File)

Sony says it will launch its latest video game console, the PlayStation 4, on Nov. 15 in the U.S. and Canada.

Sony Corp. said Tuesday that the gaming system will launch in Australia and European countries including Austria, Germany, Sweden and the U.K. on Nov. 29. The PS4 will also go on sale that day in 10 Latin American countries, including Argentina, Brazil and Chile.

The PS4 will cost \$399. Microsoft Corp.'s rival Xbox One will cost \$499. Microsoft has not announced an exact launch date.

The two consoles will be the first major gaming systems since Nintendo's Wii U went on sale last November.

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