

## Twitter tunes ad targeting system

July 3 2013

Citation: Twitter tunes ad targeting system (2013, July 3) retrieved 3 May 2024 from <a href="https://phys.org/news/2013-07-twitter-tunes-ad.html">https://phys.org/news/2013-07-twitter-tunes-ad.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.