

Facebook lets users showcase posts on other websites

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An Embedded Posts feature being tested out at CNN, Huffington Post,

Bleacher Report, PEOPLE and Mashable websites lets Facebook members broadcast posts in real-time to broader online audiences.

"We are beginning to roll out Embedded Posts to make it possible for people to bring the most compelling, timely public posts from Facebook to the rest of the Web," Facebook [software engineers](#) Dave Capra and Ray He said in a blog post.

"When embedded, posts can include pictures, videos, hashtags and other content," they continued. "People can also like and share the post directly from the embed."

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Examples given by Facebook included an official British Monarchy Page publishing a picture of the Duke and Duchess of Cambridge with their newborn son.

"Every day, public figures, journalists and millions of regular people share their thoughts on what's happening around the world on Facebook publicly," Capra and He said.

"Many journalists post detailed commentary about world events from their Facebook timeline."

The Twitter-style feature is being added as California-based Facebook works to expand its presence on the Internet and its appeal to members increasingly accessing the Internet on the go with smartphones or tablets.

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