

Netflix to run original TV series from Dreamworks

June 17 2013

Netflix is going to start running original television series from Dreamworks Animation.

Financial terms were not disclosed.

[Netflix Inc.](#) says the multi-year agreement is its biggest deal ever for original first-run content and includes more than 300 hours of new programming. It expands on an existing relationship between the companies.

The transaction is part of a major initiative by [DreamWorks Animation](#) to expand its television production and distribution worldwide.

The new shows will be inspired by characters from [DreamWorks'](#) hit franchises like "Shrek" and "Kung Fu Panda" and upcoming feature films as well as the Classic Media library.

The first series expected to begin airing in 2014 and will be shown in the 40 countries in which Netflix operates.

In February the companies announced their first ever Netflix original series for kids based on the film "Turbo."

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