

# Netflix to expand to Netherlands later this year

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Netflix is going Dutch. The online video giant says it will expand into the Netherlands, its 41st country, later this year.

Subscribers will be able to stream Hollywood fare, local TV series and Netflix originals like "House of Cards" and "Arrested Development" on TVs, [game consoles](#), computers and mobile devices.

[Netflix Inc.](#) didn't offer details on pricing, saying only there would be a "low monthly price."

As of the end of March, Netflix had 29.2 million streaming subscribers in the U.S. and 7.1 million internationally. Those figures are up 5.8 million and 4.1 million respectively from a year ago.

Netflix, which launched its streaming [video service](#) in 2007, expanded to Canada in 2010, Latin America in 2011 and the U.K., Ireland, Finland, Denmark, Sweden and Norway last year.

## A look at Netflix's international expansion

Netflix Inc. got its start renting DVDs through the mail in the U.S. during the late 1990s and added Internet video streaming in 2007. It has been expanding globally with a streaming-only service. Here's a look at its international expansion so far.

- Sept. 22, 2010: Service in Canada begins, first outside the U.S.
- Sept. 5, 2011. Service in Latin America begins.
- Jan. 9, 2012: Expands to the United Kingdom and Ireland.
- Oct. 15, 2012: Netflix arrives in Sweden, followed by Denmark, Norway and Finland later that week.
- June 2013: Netflix says it will expand to the Netherlands in late 2013.

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