

Yahoo! adds tweets to online news pages

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"Tweets have become an important information source for many of our users, so we are thrilled to announce our partnership with [Twitter](#) to bring tweets directly into the Yahoo! newsfeed," [Marissa Mayer](#), Yahoo!

chief executive, said in a blog post.

"Updates direct from politicians, celebrities, media outlets, and other publishers have become an important source of real-time news and information."

Yahoo! will display "relevant and personalized" Twitter messages in news feeds, according to Mayer. The feature is rolling out in the United States this week.

California-based Yahoo! has been re-inventing itself as a premier online content venue since the pioneering Internet search firm found itself withering in [Google's](#) shadow.

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