

BlackBerry CEO may announce lower-priced phone (Update)

May 14 2013

BlackBerry maker Research In Motion has unveiled a lower-cost BlackBerry that is designed for emerging markets.

CEO Thorsten Heins said Tuesday that the Q5 device will be available this summer. It is RIM's third smartphone to run the new BlackBerry 10 system. It will have a physical keyboard.

Update: phys.org/news/2013-05-blackber...eils-slim-sleek.html

Heins is speaking at the company's annual three-day conference in Orlando, Florida. RIM unveiled new, versatile BlackBerrys this year after delays allowed Apple and others to dominate.

The BlackBerry, pioneered in 1999, had been the dominant smartphone for on-the-go business people and consumers before the iPhone debuted in 2007 and showed that phones can handle much more than email and calls. RIM faced numerous delays modernizing its operating system.

Research In Motion Ltd. continues to do well in many places overseas.

RIM's stock fell 10 cents, or less than 1 percent, to \$15.78 in morning trading Tuesday.

© 2013 The Associated Press. All rights reserved.

Citation: BlackBerry CEO may announce lower-priced phone (Update) (2013, May 14) retrieved



26 April 2024 from https://phys.org/news/2013-05-blackberry-ceo-lower-priced.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.