

Amazon working on 3D screen for smartphone, report says

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Attendees of a technology convention wear 3D glasses in the a booth during on January 11, 2012 in Las Vegas, Nevada. Amazon, long rumored to be developing its own smartphone, is working on a screen that allows people to see 3D images without glasses, the Wall Street Journal reported Thursday.

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The Journal said the Internet <u>retail giant</u> is working on several gadgets to add to its offerings of Kindle tablets and e-readers.

The report, citing people familiar with Amazon's plans, said the devices include two smartphones and an audio-only streaming device.

The <u>3D screen</u> would use retina-tracking technology, allowing images on the smartphone to seem to float above the screen like a hologram and appear three-dimensional.

Speculation about Amazon smartphones has been circulating since 2011. At that time Citigroup said in a research note it believed an Amazon smartphone was in the works for the following year.

The Journal said Amazon is making a broader push into hardware but still could defer the plans for financial or performance reasons.

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