

## YouTube to livestream Psy new song performance

April 11 2013



South Korean singer Psy (L) performs his hit single "Gangnam Style" during a concert in Istanbul on February 22, 2013. YouTube will livestream a debut concert performance of Psy's hugely anticipated follow-up to his global hit "Gangnam Style," the South Korean sensation announced in a teasing video message.

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The 35-year-old rapper appeared to do a snippet of what might be the next big dance craze, to go with his new single "Gentleman," after his invisible "Gangnam" horse-riding dance that went viral with last year's breakout song.

A YouTube <u>blog</u> with a link to the video said a livestream of Saturday's concert at the Seoul World Cup Stadium will run from 6:30 pm Korean time (0930 GMT), when Psy will "share his new single with the world."

In the one-minute video posted online Thursday US time, he announced—first in Korean, then in English—plans for the debut live performance of his new single on Saturday, April 13.

"April 13, 2013 is a new single worldwide, all at the same time. And I'm going to do a concert in Korea... and you can see it live on YouTube. Just for you," he tells the viewer.

The camera then pulls back and he launches into a brief bit of dance, in which he repeatedly swings one leg to the side, like kicking a soccer ball, while moving his arms from side to side, as if carrying a large bowl.

The message from Psy, wearing his trademark dark glasses, was posted at: <a href="https://www.youtube.com/watch?v=xQZTZH">www.youtube.com/watch?v=xQZTZH</a> ... 2D53B7588DC7&index=1 . The YouTube blog is at <a href="https://www.youtube-global.blogspot.com/">youtube-global.blogspot.com/</a> .

The new single "Gentleman" was to hit online music stores worldwide Friday and finally answer the question of whether the "Gangnam" singer will be more than just a one-hit wonder.

A satire on the luxury lifestyle of <u>Seoul</u>'s upscale Gangnam district, "Gangnam Style" has become the most-watched <u>YouTube</u> <u>video</u> of all



time, registering more than 1.5 billion views since it debuted last July.

The song topped charts around the world, and inspired a horde of online tributes and parodies, as well as flash mobs of thousands of dancing fans in cities like Paris and Milan.

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