

## How smart are your clothes? Researcher designs interactive electronic fabrics

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The Acrobat Dress is a transformative garment from a speculative collection of dresses known as Karma Chameleon, created by Concordia University's Joanna Berzowska. Photo by Ronald Borshan © 2012

From corsets to caftans, we have seen dramatic changes in popular style over the past 100 years. New research from Concordia University now brings the future of fashion into focus by taking a closer look at the next



quantum leap in textile design: computerized fabrics that change their colour and their shape in response to movement.

Joanna Berzowska, professor and chair of the Department of Design and Computation Arts at Concordia, has developed interactive electronic fabrics that harness power directly from the human body, store that energy, and then use it to change the garments' visual properties.

"Our goal is to create garments that can transform in complex and surprising ways—far beyond reversible jackets, or shirts that change colour in response to heat. That's why the project is called Karma <a href="Chameleon">Chameleon</a>," says Berzowska.



The Shoulder Dress embodies the complexity of the design process when designing for active fibers. The collection shows garments in their multiple stages, low and high energy, enabled by future fibers and transformative textiles.



## Photo by Ronald Borshan © 2012

The major innovation of this research project is the ability to embed these electronic or computer functions within the fibre itself: rather than being attached to the textile, the <u>electronic components</u> are woven into these new composite fibres. The fibres consist of multiple layers of polymers, which, when stretched and drawn out to a small diameter, begin to interact with each other. The fabric, produced in collaboration with the École Polytechnique's Maksim Skorobogatiy, represent a significant advance in the development of "<u>smart textiles</u>."

Although it's not yet possible to manufacture clothing with the new composite fibres, Berzowska worked with fashion designers to create conceptual prototypes that can help us visualize how such clothing might look and behave. "We won't see such garments in stores for another 20 or 30 years, but the practical and creative possibilities are exciting," says Berzowska. Imagine a dress that changes shape and colour on its own, or a shirt that can capture the energy from human movement and use it to charge an iPhone.

There would also be a performative aspect to wearing such garments, whose dramatic transformations may or may not be controlled by the wearer. This research raises interesting questions about human behaviour relative to fashion and computers. What would it mean to wear a piece of clothing with "a mind of its own," that cannot be consciously controlled? How much intimate contact with computers do we really want?

Berzowska will explore these questions and present her findings at the Smart Fabrics 2013 conference this week in San Francisco. She has also written an article detailing her research for The Fashion Studies



Handbook, forthcoming from Berg Publishers. An exhibit, to be held at the PHI Centre in the next year, will give the public an opportunity to learn about her research, and to enter the imaginative space produced by her futuristic fabrics and clothing.

## Provided by Concordia University

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