

## Bidding hot for chance at coffee with Apple chief (Update)

April 24 2013

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Apple CEO Tim Cook displays the new iPad mini after it was unveiled at the historic California Theater on October 23, 2012 in San Jose, California. A coffee date Cook was a hot opportunity on Wednesday as bidding quickly topped \$70,000 for the chance being auctioned to raise money for a human rights group.

A coffee date with Apple chief Tim Cook was a hot opportunity on

Wednesday as bidding hit \$160,000 for the chance being auctioned to raise money for a human rights group.

By nightfall, a bidder identified as Clearcrate.com at the Charitybuzz website was in the lead for the prize of spending 30 minutes to an hour with Cook over coffee in his office at Apple headquarters in Cupertino, California.

The high bid was \$160,000 by 9:00 pm (0400 GMT 25-April).

The Cook lot at Charitybuzz was being offered to raise money for the Washington-based Robert F. Kennedy Center for Justice and Human Rights.

The coffee chat with Cook was limited to two guests, who would be subject to security screening and be responsible for their own travel and accommodations.

"We expect all winning bidders and their guests to conduct themselves appropriately," the legal terms of the offer explained. "Polite manners and respect for the generous donor and adherence to any rules or parameters are a must."

It was the first time that Cook made his time available as part of the annual fundraising event.

"The RFK Center's annual auctions empower our human rights advocacy around the world, from courtrooms to classrooms, from Cambodia to California," said organization president Kerry Kennedy.

"It's an honor to have so many stars from the worlds of business, media, entertainment and sports helping us carry forward Robert Kennedy's dream of a more just and peaceful world."

The center is also raising money with other celebrity-laden offers, such as a lunch with famed filmmaker Francis Ford Coppola in California wine country, and time with actors Robert DeNiro, Robin Williams, Alec Baldwin, or William Shatner.

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