

## Electronic Arts 'retiring' some Facebook games

## April 16 2013



Electronic Arts on Monday announced that it will "retire" some Facebook games that seem to have fallen out of favor with players at the leading social network.

Electronic Arts on Monday announced that it will "retire" some Facebook games that seem to have fallen out of favor with players at the leading social network.

EA said that 'The Sims Social, 'SimCity Social' and 'Pet Society' will be



taken offline on June 14.

"After millions of people initially logged in to play these games, the number of players and amount of activity has fallen off," the California-based videogame titan said in a statement.

EA said that it would continue to make games for use on <u>Facebook</u>, noting the upcoming release of Bejeweled, Solitaire, and Plants vs. Zombies titles from its PopCap studio.

## (c) 2013 AFP

Citation: Electronic Arts 'retiring' some Facebook games (2013, April 16) retrieved 16 July 2024 from <a href="https://phys.org/news/2013-04-electronic-arts-facebook-games.html">https://phys.org/news/2013-04-electronic-arts-facebook-games.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.