

## April Fools: YouTube shut down, Google adds smells

April 1 2013, by Jake Coyle

Twitter is doing away with vowels, Google has a "smell button" and the cast of "Wings" is launching a Kickstarter campaign.

The digital world celebrated April Fools' Day on Monday with the annual rollout of mock innovations and parody makeovers.

Despite 72 hours of video uploaded every minute, YouTube said it was shutting down. The <u>Google Inc</u>.-owned <u>video site</u> joked that it had concluded its eight-year-long talent search.

Having already debuted its wearable Google Glass, the company on Monday showcased "Google Nose," adding scents to it search results.

The comedy site Funny or Die parodied the recent Kickstarter campaign for a "Veronica Mars" movie with crowd-funding campaigns for other 1990s shows like "Wings" and "Family Matters."

Copyright 2013 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: April Fools: YouTube shut down, Google adds smells (2013, April 1) retrieved 23 April 2024 from <a href="https://phys.org/news/2013-04-april-youtube-google.html">https://phys.org/news/2013-04-april-youtube-google.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.