

# Apple annual developers conference set for June

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The Apple logo is displayed on the exterior of an Apple Store on April 23, 2013 in San Francisco, California. Apple on Wednesday announced that its annual Worldwide Developers Conference will take place in San Francisco in June.

Apple on Wednesday announced that its annual Worldwide Developers Conference will take place in San Francisco in June.

In an unusual move, Apple gave a one-day notice that tickets would go

on sale for what is considered a must-attend event for software wizards interested in conjuring up applications for iPhones, [iPads](#), iPods, or [Macintosh computers](#).

The 5,000 tickets made available to WWDC here last year sold out in about two hours despite the price of \$1,600 each.

Apple said this year's WWDC will take place June 10 through June 14 and that tickets will become available online at [developer.apple.com/wwdc](http://developer.apple.com/wwdc) on Thursday at 10 a.m. PDT (1700 GMT).

"We look forward to gathering at WWDC 2013 with the incredible community of iOS and OS X developers," said Apple [senior vice president](#) of worldwide marketing Philip Schiller, referring to the company's mobile and [desktop computer](#) operating systems.

"Our developers have had the most prolific and profitable year ever, and we're excited to show them the latest advances in software technologies and developer tools to help them create innovative new apps."

More than a thousand engineers from the Cupertino, California-based company are to present sessions at the conference, which has historically kicked-off with a keynote speech from the Apple chief.

Schiller said that Apple "can't wait" to get new versions of the software powering its devices into the hands of developers at WWDC.

WWDC will take place about three weeks after a [Google I/O](#) conference at the same downtown San Francisco venue for developers tailoring apps or services to work with Chrome browser software or Android-powered smartphones or tablets.

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