

Tom Cruise sets up page on Russian social network

March 22 2013, by Max Seddon

(AP)—Tom Cruise has become the first Hollywood star to set up a page on the popular Russian social network Vkontakte.

The "Mission Impossible" actor's page appeared Friday, announced by a message on Twitter saying "See you there!" in Russian.

His profile picture is a poster for his new [science fiction film](#) "Oblivion," which comes out in [Russia](#) on April 11, two weeks before it opens in the U.S.

Cruise's page is a sign of Russia's increasing box office clout. Box office income rose 8 percent last year to \$1.3 billion, the ninth-highest in the world, and is expected to grow 9 percent this year.

Vkontakte, which means "In Contact," dominates the Russian social media market with more than 40 million users—about 10 times as many as use Facebook.

Copyright 2013 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed.

Citation: Tom Cruise sets up page on Russian social network (2013, March 22) retrieved 20 April 2024 from <https://phys.org/news/2013-03-tom-cruise-page-russian-social.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is

provided for information purposes only.