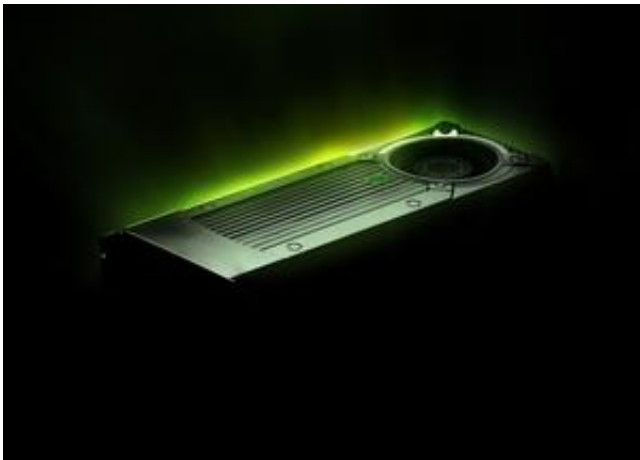


NVIDIA shakes up sub-\$200 graphics market with new GeForce GTX 650 Ti BOOST GPU

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With up to 40% more performance over the original GeForce GTX 650 Ti GPU introduced last year, the new NVIDIA GeForce GTX 650 Ti BOOST GPU delivers the graphics horsepower to play this year's hottest PC games - with in-game settings cranked up to high - at a very affordable price.

Gamers looking to play this year's hottest PC games at a highly affordable price—with in-game settings cranked up to high—got their wish today with the introduction of the new NVIDIA GeForce GTX 650 Ti BOOST GPU. Based on the NVIDIA Kepler architecture and equipped with 768 NVIDIA CUDA cores, the GTX 650 Ti BOOST GPU is available in 2GB and 1GB configurations at an estimated \$169 and \$149, respectively.

With up to 40% more performance over the original GeForce GTX 650 Ti GPU introduced last year, the new GeForce GTX 650 Ti BOOST includes features typically reserved for more expensive, higher-end GPUs, including support for NVIDIA's innovative GPU Boost technology, which dynamically adjusts GPU performance to meet the real-time graphics processing demands of games, and award-winning NVIDIA SLI technology, which allows gamers to use multiple GPUs to "double up" on performance.

With a wider 192-bit memory interface and up to 60 percent more [memory bandwidth](#) than the original, the GeForce GTX 650 Ti BOOST GPU lets gamers play their favorite games at [1080p](#) at high-quality settings with smooth frame delivery and comfortable frame rates for even the most graphically demanding games on the market today, including Crysis 3.

And with support for NVIDIA PhysX technology—the world's most pervasive physics engine for experiencing real-time, real-world effects—games such as Hawken and Planetside 2 come alive to deliver a truly realistic [interactive gaming](#) experience.

The [NVIDIA GeForce](#) GTX 650 Ti BOOST 2GB edition is available now from the world's leading add-in card suppliers, including ASL, ASUS, Colorful, ECS, EVGA, Gainward, Galaxy, Gigabyte, Innovision 3D, Jetway, Leadtek, MSI, Palit, PNY, Point of View, Sparkle and Zotac. The GTX 650 Ti BOOST 1GB version will be available in early April.

Provided by NVIDIA

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