

## **Google's Motorola to cut 10% of workforce**

## March 8 2013



A Motorola Mobility plant in Toulouse, France is pictured on December 26, 2012. The Google subsidiary will lay off some 1,200 employees, or more than 10 percent of its workforce, the Wall Street Journal reported Friday.

Google's Motorola Mobility unit will lay off some 1,200 employees, or more than 10 percent of its workforce, in a bid to return to profitability, the Wall Street Journal reported Friday.

The Journal said Motorola employees were informed about the latest cuts—which come on top of 4,000 layoffs announced last August—via a



company email sent this week.

"While we're very optimistic about the new products in our pipeline, we still face challenges," the newspaper quoted the email as saying.

"Our costs are too high, we're operating in markets where we're not competitive and we're losing money."

The layoffs will affect workers in the United States, China and India, according to the Journal.

Motorola could not immediately be reached for comment, but the Journal quoted a spokesman as saying the cuts are "obviously very hard for the employees concerned, and we are committed to helping them through this difficult transition."

<u>Google</u> completed its \$12.5 billion purchase of the Motorola unit—which makes smartphones and other devices—last May, eyeing both its mobile phone line, which uses Google's <u>Android</u> platform, and some 17,000 valuable patents.

Motorola Mobility was created in 2011 when US-based Motorola Inc split the company into a mobile devices unit and a government and public safety division known as Motorola Solutions.

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