

## Facebook to unveil new look for news feed

March 4 2013, by Salvador Rodriguez

Facebook has sent out invitations to a media event next Thursday at which it'll showcase a new look for the social network's news feed.

The invitation doesn't say much more than "Come see a new look for <u>News Feed</u>," but the event is set for the company's Menlo Park, Calif., campus.

Although <u>Facebook</u> has made drastic changes to its profile pages and <u>search feature</u> in recent years, it has left the news feed largely untouched for some time.

In January, Facebook held another event at which it announced Graph Search, a large overhaul of its search feature.

Graph Search, which has been rolled out to some English-speaking users, lets users search for information on the social network based on people's "likes," information, posted content and their interests.

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