

Netflix could gain from loss of Sat. mail delivery

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Netflix won't miss Saturday mail delivery, even though the weekend service helped keep the company's DVD-by-mail subscribers happy.

The U.S. Postal Service's planned shift to reduce home delivery to five days a week instead of six might even make [Netflix Inc.](#) slightly more profitable by lowering the costs for sending out its familiar red envelopes with [DVDs](#). That's because subscribers may be able to watch fewer DVDs for the same monthly price.

It might have been different if Saturday [mail service](#) had been eliminated three years ago, when idea was first broached.

Back then, mailing DVDs was still Netflix's main business. But Netflix's DVD subscribers have shrunk from a 2011 peak of 24.6 million to 8.2 million as more people pay to watch video streamed over the Internet.

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