

NBCUniversal gathers cable channels under one exec

February 5 2013

(AP)—NBCUniversal has united its cable channels under the command of long-time executive Bonnie Hammer, leaving Lauren Zalaznick, who previously controlled Bravo, Oxygen, Style and Sprout, to focus on innovation and emerging technology initiatives.

NBCUniversal CEO Steve Burke announced the shakeup and the creation of the Cable Entertainment Group in an internal memo Monday. Hammer already controlled USA Network, Syfy, E!, G4 and other channels.

Zalaznick will oversee [digital assets](#) such as the Fandango movie-ticket site and women's news site DailyCandy, and cross-company collaboration efforts.

Burke also said that Joe Uva, the former CEO of [Univision](#), is joining NBCUniversal to become chairman of its Spanish-language assets, which include the Telemundo and mun2 networks.

NBCUniversal is owned by [Comcast Corp.](#) and has theme parks and a movie business besides the television channels.

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