

Google chairman to sell \$2.5 bn of shares

February 9 2013



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The sale amounts to 42 percent of Schmidt's 7.6 million Class A and



Class B shares in the company, a 2.3 percent stake in the company, but 8.2 percent of voting power.

The sale is part of a pre-arranged trading plan for Schmidt's "long-term strategy for individual asset diversification and liquidity," according to the filing.

"Using this trading plan, Eric can diversify his investment portfolio and can spread <u>stock trades</u> out over a period of one year to reduce market impact."

<u>Google</u>'s share price climbed 1.5 percent Friday to a new all-time record of \$785.37, putting the value of the shares Schmidt will sell at \$2.51 billion.

In its September 2012 billionaires list—when Google shares crossed the \$700 line for the first time—Forbes ranked Schmidt 138th in the world, with his fortune worth \$7.5 billion.

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Citation: Google chairman to sell \$2.5 bn of shares (2013, February 9) retrieved 3 May 2024 from <u>https://phys.org/news/2013-02-google-chairman-bn.html</u>

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